



## KOMPOST KIDS SUSTAINABILITY MEDIA INTERN

### HELP US MAKE DIRT, NOT TRASH AT THE BAY VIEW BASH: A FREE “ZERO WASTE” STREET FESTIVAL

Kompost Kids Inc. supports the Bay View Bash to make this volunteer-organized, free, and public event as sustainable as possible. In 2010, we added to recycling efforts by collecting organics and food waste to turn it into nutrient-rich soil. Each year we develop new tools and methods to reduce waste, and spread the word about sustainability. Our ultimate goal is to create Milwaukee’s first free, public “Zero Waste” event and share our methods with other festivals. For this to be a success, we need you!

#### ABOUT KOMPOST KIDS INC.

Kompost Kids Inc. is a 100% volunteer-run nonprofit dedicated to educating the public, businesses, and institutions about the benefits of compost. Kompost Kids also seeks to reclaim organic materials from landfills to create soil for community-based agriculture projects.

#### ABOUT THE KOMPOST KIDS/BAY VIEW BASH PARTNERSHIP

The Bay View Bash is Milwaukee’s largest all-volunteer street festival. This free event takes place on the 3rd Saturday of September between Potter and Clement on Kinnickinnic Avenue in Bay View, Milwaukee. The 2019 Bash is September 21st. For more information on our history at the Bash, and the methods used to reclaim organic materials and move towards Zero Waste, please see the Kompost Kids Bash info page: [www.kompostkids.org/bvb](http://www.kompostkids.org/bvb). Regarding the Bash itself, see: [www.bayviewbash.org](http://www.bayviewbash.org).

#### INTERNSHIP DESCRIPTION

The Kompost Kids Sustainability Media Intern will:

- Assist with the planning and implementing Kompost Kids’ near Zero Waste diversion program at the 2019 Bay View Bash, including:
  - Leading up to Bash - review current policies, procedures, and past outcomes
  - Weekend of Bash - collect, sort discarded materials, and train others in how to reclaim food/drink waste from all items that are discarded at the Bash
  - During and Post-Bash - Document procedures and outcomes
- Produce media materials related to the event, including:
  - Social Media Postings (Twitter, Facebook, Instagram)
  - Short videos (such as on Instagram or Facebook Live)
  - Create and print materials such as flyers and signage
- Communicate with the public about the event, including:
  - Distribution of flyers and print materials
  - Representation at community events
  - Tracking and publicizing sustainability efforts leading up to and during the event
  - Highlighting collaborations with other MKE organizations to improve landfill diversion

The internship begins May 2019 and ends upon completion of the exit interview October 2019.

- Total compensations is \$600
  - \$150 will be distributed on July 1, 2019
  - \$150 will be distributed on August 15, 2019
  - \$300 will be distributed after the Bash and completion of exit interview in October 2019
- We can work with your school if you are eligible to receive course credit for internships

## TIME COMMITMENT

For the most part, the schedule and location are very flexible. From May - Mid-September, the amount of time you spend on Kompost Kids/Bash related materials will vary from week to week depending on your organizational abilities. **However, the intern must be present at the Bay View Bash to assist with near Zero Waste diversion processes on both: September 21 & 22, 2019.**

Time commitment increases closer to the Bash. The intern will receive media, communication, planning and implementing tasks from Kompost Kids' Internship supervisor and complete those tasks on their own time based on a mutually agreeable schedule. The intern will report to supervisor on task completion via email/teleconference as needed (typically, 1-2 hours per month at first, and increasing to once per week in late August - September). The intern will also be asked to join (in person or by teleconference) monthly to Kompost Kids' Board of Directors meeting for Bash-related items.

## REQUIRED QUALIFICATIONS

- Passion for the environment
- Willingness to hand-sort and reclaim discarded food and drink waste from street festival
- Access to email and the web, including familiarity with Twitter, Facebook, & Instagram
- Ability to pass a background check
- Ability to lift 10 or more pounds
- Ability to communicate messages and expectations to stakeholders and the public
- Enthusiastic attitude, and a sense of humor helps

## DESIRED QUALIFICATIONS

- Knowledge of basic composting principles and techniques
- Driver's license and transportation
- Demonstrated experience with event or program media promotion, planning, and/or execution
- Working knowledge of graphic design and branding. Access to graphic design software a plus
- Familiarity with Google Docs, Apps, and Drive a plus

## TO APPLY

Please email a cover letter and resume to Renee Scampini: [compost@kompostkids.com](mailto:compost@kompostkids.com) by 4:00pm on Friday, May 3, 2019.